

The Dollars and \$ense of Women's Health

Registration and coffee (8:00 – 9:00 a.m.)

Women's Health in Virginia 1999

(9:00 – 9:30 a.m.)

A review of the year in Women's Health Virginia and legislation affecting women's health.

Women's Health is Everybody's Business

(9:30 – 10:45 a.m.)

Experts look at the impacts on women's health and their access and use of health care as women's employment and family roles change and at business' concerns and costs in promoting women's and family health.

Break (10:45 – 11:00 a.m.)

Discussion Groups (11:00 a.m. – noon) Plenary session panelists will be joined by additional speakers on the following topics:

Women in the Workplace - Additional focus on mental health and rural women's health

Women in the Family - Additional focus on family caregiving and domestic violence

Business' Interest - An additional speaker addressing employee benefit programs.

Insuring Women's Health: Managed Care, Medicaid and Medicare - Speakers examining coverage and use of health care under these programs.

Lunch (12:15 – 1:15 p.m.)

Reaping the Benefits of Research: Women's Health and Wellness for the 21st Century

(1:15 – 2:00 p.m.)

Keynote Address by Vivian W. Pinn, M.D.

Associate Director for Research on Women's Health and Director, Office of Research on Women's Health, National Institutes of Health

Getting to the Market: New Treatments and Prevention Programs

(2:00 – 3:00 p.m.)

Experts look at the challenges and costs of developing new products and health promotion programs and bringing them to the market.

Break (3:00 – 3:15 p.m.)

Seeking Solutions

Discussion Groups (3:15 – 4:15 p.m.) The opportunity for participants to share ideas about improving:

Business' responsiveness to women's health

Small business employees and self-employed individuals' insurance and health care use

Managed care coverage

Community partnerships for promoting women's health

Wrap Up

(4:15 – 4:45 p.m.)

The cost of the conference is \$40, which includes lunch and materials.

